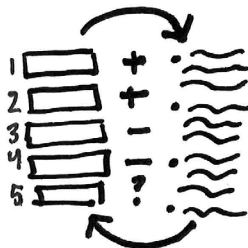


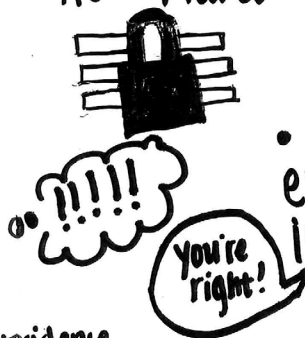
When Ranking and Choosing

Evidence to Support a Point, Argument Writers Ask...



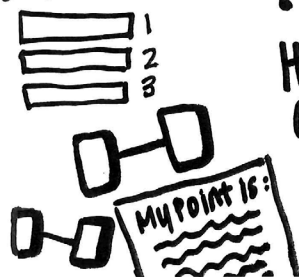
• How well does each piece of evidence match my specific point?

• How hard is this evidence to argue against?



• How surprising or compelling is this evidence? Will it get my reader nodding in agreement with my point?

Evidence



• What work will this evidence do? How will I use it to strengthen my argument?