

Van Buren Schools

2016-2021 STRATEGIC PLAN FINANCE GOALS

PLAN GOAL: TO IMPROVE COMMUNITY KNOWLEDGE AND RELATIONS IN REGARDS TO THE SCHOOL'S FINANCES AND STABILIZE THE FINANCIAL SITUATION OF THE SCHOOL TO CONTINUE AND ALWAYS BE A GREAT SCHOOL REGARDLESS OF FINANCIAL TIMES.

GOAL #1

**PLAN OF ACTION:
STABILIZE SCHOOL FINANCES**

STEPS TO ACCOMPLISH:

1. GO ON BALLOT FOR NEW/REPLACEMENT LEVY OR
2. GO ON BALLOT FOR INCOME TAX AND
3. CONTINUE TO BE MINDFUL OF DISTRICT SPENDING

GOAL #2

**PLAN OF ACTION:
COMMUNICATE WITH COMMUNITY (INCLUDING STAFF) WITH FINANCIAL KNOWLEDGE THAT THEY CAN EASILY UNDERSTAND.**

STEPS TO ACCOMPLISH: USE THE KNIGHTLY NEWS IN A WAY THAT DRAWS ATTENTION TO SHORT STATEMENT ABOUT OUR FINANCIAL SITUATION AND HOW WE COMPARE TO HANCOCK COUNTY SCHOOL WHEN IT COMES TO HOW WE ARE FUNDED.

1. COMMUNICATE YEAR ROUND, NOT JUST AT LEVY TIME.
2. ADVERTISE DISTRICT NEWS IN ALL MEDIA AVENUES IN A CONCISE MANNER (WHAT AND WHY).

GOAL #3

**PLAN OF ACTION:
GROW FINANCIALLY SO THE DISTRICT CAN ACCOMPLISH ITS VISION AND MISSION (GROW TO BE THE SCHOOL OF CHOICE).**

STEPS TO ACCOMPLISH:

1. AFTER FINANCIAL STABILITY IS ACCOMPLISHED, USE OTHER ASPECTS OF STRATEGIC PLAN THAT CAN BE FUNDED TO MAKE THE SCHOOL THE SCHOOL STUDENTS WANT TO ATTEND:
 - a. CURRICULUM
 - b. FACILITIES
 - c. COMMUNITY RELATIONS
 - d. TECHNOLOGY